

# SEE Automotive Conference 2024 - From “Connect & Supply” to “The New Mobility”

Hotel Crowne Plaza, Belgrade, Serbia    May 21<sup>st</sup> – 22<sup>nd</sup>, 2024

## Conference Agenda

Moderator: Aleksandar Medjedovic, International Finance Corporation - IFC

### Day 1: Tuesday, 21.05.2024

09:00h - 10:00h

REGISTRATION OF PARTICIPANTS

10:00h - 10:40h

#### Welcome to Belgrade -Centrepont of SEE Mobility Industries

Welcome remarks by

**Igor Vijatov, Automotive & Mobility Cluster Serbia**

**Javier Suarez, Country Advisory & Economics Manager, Europe – International Finance Corporation – IFC**

**H.E. Mr. Emanuele Giaufret, Ambassador at the Delegation of the European Union to the Republic of Serbia**

**H.E. Mrs. Anke Konrad, Ambassador of the Federal Republic of Germany to the Republic of Serbia**

**Vladimir Tomić, Development Agency of Serbia – RAS**

10:40h – 11:00h

KEYNOTE 1

**Mario Bruggmann, BRUGGMANNAGEMENT, Switzerland:**

“Lost in LinkedIn ? – How to find your way out”

11:00h – 11:30h

‘FIRESIDE CHAT’

#### Fireside Chat: Beyond the Automotive Curtain

**Sasha Cioringa of Continental Automotive and Milan Grujić of ZF Serbia,** in conversation about the current state of the Automotive and Mobility Industries

11:30h – 12:00h

Networking Coffee Break

12:00h – 12:45h

PANEL 1

#### Demystifying ESG and Decarbonization

**Prof. Dr. Christian Heinrich, Co-founder of Carbmee** (a top Startup from Germany dealing with Carbon Footprint Solutions) and Professor at **Quadriga University of Applied Sciences** in Berlin/Germany navigates us through the hot topic of ‘Carbon Footprint’ and moderates a mini panel with ESG experts:

**Vladimir Hrle, Lawyer & ESG Advisory Program Lead, International Finance Corporation - IFC, Serbia**

**Nimrod Ludescher, CEO, BDN Automotive, Hungary**

12:45h – 13:15h

KEYNOTE 2

**The Success Story of RIVIAN: becoming a Global Technology Brand !**

**Erhun Arkan, GM Serbia & VP Consumer Application Software, RIVIAN,** in conversation with **Nemanja Jevtovic** about how their shooting development and their plans for the future.

13:15h – 14:00h

Networking Lunch

14:00h – 14:45h

PANEL 2

**The Future of Mobility**

Alexander Markus, Head of the **Serbian-German Chamber of Commerce (AHK)**, discusses the future of mobility with a panel of renown experts:  
**Danijelo Nedić**, Supplier Development Manager, **ZF**, Serbia  
**Velimir Jeremić**, Managing Director, **DEKRA d.o.o.**, Serbia  
**Filip Mitrović**, Founder, [www.360mobility.rs](http://www.360mobility.rs), Serbia  
**Predrag Vučinić**, Sales Engineer, **Charge & Go**, Serbia

14:45h – 15:30h

PANEL 3

**OEM's & Suppliers in Conversation**

This Panel will reflect on relationships between OEMs and Tier1 companies and how to make the most out of it. Panelists are:

**Michal Lábaj**, Procurement Manager, **Kia Slovakia**, Slovakia  
**Viktor Mizo**, Vice President, **Kostal Group**, North Macedonia/Germany  
**Henrique Rezio**, CEO, **Soplast**, Portugal

15:30 – 16:00

**Networking Coffee Break**

16:00h – 17:00h

PANEL 4

**The Factory of the Future: Combining Hi-tech & Human Power**

**Pierluigi Ghione**, Managing Director & CEO of **Adhesive Polymers Int'l.** and Regional Automotive Expert, on how production will look like in the next 10 years:  
**Bohuslav Lipovsky**, Managing Partner, **CE Interim Management**, Slovakia  
**Aleksandra Popović Kojić**, Strategic Accounts Unit Mgr., **Manpower**, Serbia  
**Dragan Simonović**, Managing Director, **Heads Adriatic**, Serbia  
**Stefan Hankeln**, Global Key Cust. Ld. Automotive & Defence, **Stratasys**, Germany  
**Zoran Tadić**, CEO, **Neofyton**, Serbia

**COMMON DINNER**

You are invited to the traditional networking dinner !

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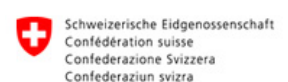
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## Day 2: Wednesday 22.05.2024

09:30h - 10:30h:

REGISTRATION OF PARTICIPANTS

10:30h – 11:30h

MINI KEYNOTES

### Automotive Technology Trends “under the Hood”: What’s cooking for the Future?

Liliya Goranova, Head of Insights, **SeeNext**, Bulgaria

Vladimir Milosavljević, Head of Business Area Commercial and Special Vehicles R&D Novi Sad, **Continental Automotive**, Serbia

Prof. Dr. Bogdan Pavkovic, NIT Institute/Faculty of Technical Sciences, Serbia

Aleksandar Stankovic, Country Lead, **Mitsubishi Electric Europe B.V.**, Serbia

11:30h – 12:45h

PANEL 5

### How to become a Supplier of Tier 1 Corporations

Representatives from major international Mobility corporations will share their insights on how to partner with them:

Toni Štambuk, Sales Director, **AD Plastik**, Croatia

Božo Cicmil, Program Purchasing Manager EMEA, **NORMA Group**, Serbia

Danijelo Nedić, Supplier Development Manager, **ZF**, Serbia

Saša Nedić, Sales Director, **GRAH Automotive**, Serbia

13:00h - 18:00h:

**B-2-B MEETINGS (scheduled separately)**

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