

# SEE Automotive Conference 2024 - From “Connect & Supply” to “The New Mobility”

Hotel Crowne Plaza, Belgrade, Serbia    May 21<sup>st</sup> – 22<sup>nd</sup>, 2024

## Conference Agenda

### Day 1: Tuesday, 21.05.2024

09:00h - 10:00h

REGISTRATION OF PARTICIPANTS

10:00h - 10:45h

### Welcome to Belgrade -Centrepont of SEE Mobility Industries

Welcome remarks by

**Igor Vijatov, Automotive & Mobility Cluster Serbia**

**H.E. Mr. Emanuele Giaufret, Ambassador at the Delegation of the European Union to the Republic of Serbia**

**H.E. Mrs. Anke Konrad, Ambassador of the Federal Republic of Germany to the Republic of Serbia**

**Vladimir Tomić, Development Agency of Serbia – RAS**

10:45h – 11:00h

KEYNOTE 1

**Mario Bruggmann, BRUGGMANNAGEMENT, Switzerland:**

“Lost in LinkedIn ? – How to find your way out”

11:00h – 11:30h

‘FIRESIDE CHAT’

### Fireside Chat: Beyond the Automotive Curtain

**Sasha Cioringa of Continental Automotive and Milan Grujić of ZF Serbia,** in conversation about the current state of the Automotive and Mobility Industries

11:30h – 12:00h

Networking Coffee Break

12:00h – 12:30h

KEYNOTE 2

**The Success Story of RIVIAN: becoming a Global Technology Brand !**

**Erhun Arkan, GM Serbia & VP Consumer Application Software, RIVIAN,** in conversation with Nemanja Jevtovic about how their shooting development and their plans for the future.

12:30h – 13:15h

PANEL 1

### Demystifying ESG and Decarbonization

**Prof. Dr. Christian Heinrich, Co-founder of Carbmee** (a top Startup from Germany dealing with Carbon Footprint Solutions) and Professor at **Quadriga University of Applied Sciences** in Berlin/Germany navigates us through the hot topic of ‘Carbon Footprint’ and moderates a mini panel with ESG experts:

**Vladimir Hrle, Lawyer & ESG Advisory Program Lead, IFC-International Finance Corporation, Serbia**

**Nimrod Ludescher, CEO, BDN Automotive, Hungary**

13:15h – 14:00h

Networking Lunch

14:00h – 14:45h

PANEL 2

**The Future of Mobility**

**Alexander Markus**, Head of the **Serbian-German Chamber of Commerce (AHK)**, discusses the future of mobility with a panel of renowned experts:  
**Danijelo Nedić**, Supplier Development Manager, **ZF**, Serbia  
**Velimir Jeremić**, Managing Director, **DEKRA doo**, Serbia  
**Filip Mitrović**, Founder, [www.360mobility.rs](http://www.360mobility.rs), Serbia  
**Predrag Vučinić**, Sales Engineer, **Charge & Go**, Serbia

14:45h – 15:30h

PANEL 3

**OEM's & Suppliers in Conversation**

This Panel will reflect on relationships between OEMs and Tier1 companies and how to make the most out of it. Panelists are:  
**Michal Lábaj**, Procurement Manager, **Kia Slovakia**, Slovakia  
**Viktor Mizo**, Vice President, **Kostal Group**, North Macedonia/Germany  
**Henrique Rezio**, CEO, **Soplast**, Portugal

15:30 – 16:00

**Networking Coffee Break**

16:00h – 17:00h

PANEL 4

**The Factory of the Future: Combining Hi-tech & Human Power**

**Pierluigi Ghione**, Managing Director & CEO of **Adhesive Polymers Int'l.** and Regional Automotive Expert, on how production will look like in the next 10 years:  
**Bohuslav Lipovsky**, Managing Partner, **CE Interim Management**, Slovakia  
**Aleksandra Popović Kojić**, Strategic Accounts Unit Mgr., **Manpower**, Serbia  
**Dragan Simonović**, Managing Director, **Heads Adriatic**, Serbia  
**Stefan Hankeln**, Global Key Cust. Ld. Automotive & Defence, **Stratasys**, Germany  
**Zoran Tadić**, CEO, **Neofyton**, Serbia

**COMMON DINNER**

**You are invited to the traditional networking dinner !**

## Day 2: Wednesday 22.05.2024

09:30h - 10:30h:

### REGISTRATION OF PARTICIPANTS

10:30h – 11:15h  
MINI KEYNOTES

### Automotive Technology Trends “under the Hood”: What’s cooking for the Future?

Liliya Goranova, Head of Insights, **SeeNext**, Bulgaria

Vladimir Milosavljević, Head of Business Area Commercial and Special Vehicles  
R&D Novi Sad, **Continental Automotive**, Serbia

11:15h – 12:45h  
PANEL 5

### How to become a Supplier of Tier 1 Corporations

Representatives from major international Mobility corporations will share their insights on how to partner with them:

Toni Štambuk, Sales Director, **AD Plastik**, Croatia  
Božo Cicmil, Program Purchasing Manager EMEA, **NORMA Group**, Serbia  
Danijelo Nedić, Supplier Development Manager, **ZF**, Serbia  
Saša Nedić, Sales Director, **GRAH Automotive**, Serbia

and other TIER 1 Corporations to be added !

13:00h - 18:00h:

### B-2-B MEETINGS (scheduled separately)

#### Sponsors:



#### Conference Partners:



Support Institution



Support Institution



Support Institution



Support Institution

